

## FESTIVAL OF THE ARTS 2011 SPONSORSHIP BENEFITS

ACTIVITY/EVENT	BENEFITS	COST
<input type="checkbox"/> <b>Bike Corral</b> <i>Keeping bikes safe</i>	<input type="checkbox"/> <b>Balloon Booth (2)</b> <i>Festival balloon sales</i>	<b>\$1,500</b>
<input type="checkbox"/> <b>Philatelic Station</b> <i>Get a festival postmark</i>	<input type="checkbox"/> <b>Art On The Spot</b> <i>On-the-spot art creations</i>	
<input type="checkbox"/> <b>Chalk The Walk</b> <i>Art with chalk on the sidewalk</i>	<input type="checkbox"/> <b>Infant Care Center</b> <i>Diaper-changing and nursing station</i>	
<input type="checkbox"/> <b>Story Telling</b> <i>Story Tellers for kids</i>	<input type="checkbox"/> <b>Mad Hatter</b> <i>Kids make fanciful hats</i>	<b>\$2,500</b>
<input type="checkbox"/> <b>Face Painting</b> <i>Art on your face</i>	<input type="checkbox"/> <b>Youth Art Exhibit</b> <i>Art by students 8 to 18</i>	
<input type="checkbox"/> <b>Paint In</b> <i>Kids make paintings</i>	<input type="checkbox"/> <b>KidzArt Zone</b> <i>Kids make art</i>	
<input type="checkbox"/> <b>Glue In</b> <i>Kids make wood sculpture</i>	<input type="checkbox"/> <b>Printmaking</b> <i>Print art on shirts</i>	
<input type="checkbox"/> <b>Opening Ceremonies</b> <i>Televised live opening event</i>	<input type="checkbox"/> <b>Indoor Classical Stage</b> <i>Intimate musical performance</i>	<b>\$3,500</b>
<input type="checkbox"/> <b>Video Competition*</b> <i>Best of the best producers</i>	<input type="checkbox"/> <b>Recycling Program</b> <i>Cardboard &amp; glass</i>	
<input type="checkbox"/> <b>Handicapped Services</b> <i>Festival experience for handicapped</i>	<input type="checkbox"/> <b>Adult Involvement</b> <i>Adults experience the performing arts</i>	
<input type="checkbox"/> <b>Information Booth (2)</b> <i>They know all about festival</i>	<input type="checkbox"/> <b>Festival Store</b> <i>Everyone shops here</i>	<b>\$5,500</b>
<input type="checkbox"/> <b>Art Sales &amp; Demonstration Tent (2)</b> <i>Regional Artists sell their work</i>	<i>Both tents for \$10,000</i>	
<input type="checkbox"/> <b>Festival Hat logo</b> <i>Festival hats with your logo</i>	<input type="checkbox"/> <b>Festival T-shirt logo</b> <i>Your logo on every festival committee shirt</i>	
<input type="checkbox"/> <b>City Stage</b> <i>Monroe Center at Ottawa</i>	<input type="checkbox"/> <b>Fountain St Stage</b> <i>Ottawa at Fountain</i>	<b>\$10,000</b>
<input type="checkbox"/> <b>Clock Tower</b> <i>Monroe at Lyon</i>	<input type="checkbox"/> <b>Circle Stage</b> <i>Rosa Park's Circle</i>	
<input type="checkbox"/> <b>Printed Program</b> <i>30,000 distributed</i>	<input type="checkbox"/> <b>Outer Fringe</b> <i>Performers at the Federal Building</i>	
<input type="checkbox"/> <b>Regional Arts Competition</b> <i>600 regional artist on display</i>	<input type="checkbox"/> <b>Stage Banner</b> <i>Festival Program Full Page Ad/b&amp;w</i> <i>Web link from our site to yours</i>	<b>\$12,500</b>
<input type="checkbox"/> <b>Festival Poster Underwriter</b> <i>You company name on x,000 posters</i>	<i>Event recognition Boards</i> <i>Thank you ad with logo/newspaper</i> <i>Corporate statement in printed program</i>	
<input type="checkbox"/> <b>Calder Stage</b> <i>Televised live start to finish</i>	<input type="checkbox"/> <b>Stage Banner</b> <i>Festival Program Inside Cover Ad/color</i> <i>Web link from our site to yours</i>	<b>\$25,000</b>

**FESTIVAL OF THE ARTS  
2011 SPONSORSHIP AGREEMENT**

I/we want to be a Festival Sponsor!

- 1 Activity/Event \_\_\_\_\_ at the cost of \$ \_\_\_\_\_  
2 Activity/Event \_\_\_\_\_ at the cost of \$ \_\_\_\_\_

Contact Information: Please Print

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address:

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

For recognition and receipting purposes, please list my/our name as:

\_\_\_\_\_

Logo Information:

*Send logo to: [ads.festivalgr@gmail.com](mailto:ads.festivalgr@gmail.com). Digital high-resolution PDF files are preferred. Please embed all fonts. If your sponsor ad includes red, it must be specified as Pantone 187U and not converted to CMYK color. Files submitted in CMYK format will incur a \$75 charge. Non-digital artwork will incur a \$50 charge.*

*We may refuse any images we deem inappropriate for festival of the arts.*

Payment Information:

Check enclosed in the amount of \$ \_\_\_\_\_  
(Payable to festival of the arts.)

Please invoice me/us for the amount of \$ \_\_\_\_\_

Please charge my/our credit card:

Visa  MC Credit card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Please send this form to:

festival of the arts PO Box 68440, Grand Rapids, MI 49516-8440

Office Use Only: Date Received \_\_\_\_\_

Copy to:  Contributor  Development  Treasurer  Program