



# Festival 2010 Art Sales Tent Information & Application

We would like to invite you to join us for Festival 2010, which is being held on June 4, 5, 6, 2010 in downtown Grand Rapids. (*Festival of the Arts* is always held the first full weekend in June.)

## Artists wishing to participate in Festival must meet the following criteria:

- Reside in Allegan, Barry, Ionia, Kent, Montcalm, Muskegon, Newaygo or Ottawa County
- Work **must be handcrafted by the artist**. Quality reproductions of artist's original work produced in limited editions (500 or less), individually signed and numbered and clearly labeled "Reproduction" or "Limited Reproduction" are permitted. All other works must be original in nature. No re-sales are allowed.

## Festival provides:

- Tents
- Electricity
- In-tent Overnight Security
- Cashiers
- Credit Card Acceptance
- Three-part sales book

## Artists provide:

- Art Work
- Display tables, shelves, etc, and chairs
- Lights for individual booth, plus 100 feet of 12 gauge wire extension cord

## Logistics:

- Festival Art Sales is located in two large tents on Calder Plaza in downtown Grand Rapids. There is space for up to 38 - 10' x 10' single booths.
- Sales hours are:  
*Friday, June 4, Noon to 9 p.m.*  
*Saturday, June 5, 10 a.m. to 9 p.m.*  
*Sunday, June 6, 10 a.m. to 5 p.m.*
- Load-in:  
Thursday, June 3, scheduled at assigned staggered times Thursday afternoon through early evening.
- Load-out:  
Sunday, June 6, after the public has cleared Calder Plaza (may be as late as 7:00 p.m.; pack up may begin at 5:00 p.m. Sunday.)
- **Friday and Saturday Only Booths:** Load-in is Thursday, June 5, after 6:00 p.m., load-out late Saturday night.
- **Saturday/Sunday Only Booths:** Load-in is Saturday, June 5, at 7:00 a.m. and load-out Sunday, June 6, after the public has cleared Calder Plaza (may be as late as 7:00 p.m.); pack up may begin at 5:00 p.m. on Sunday, June 6.

## Entries

- **Must be postmarked NO LATER THAN Saturday February 15, 2010.** Notification will be made no later than March 15, 2010.
- **Mail or deliver all materials to:**

Festival 2010 Art Sales  
c/o Vinceroft Studios  
1614 Vinceroft NW  
Walker, MI 49544-1462

## ALL entry submissions MUST include the following items:

1. Application
2. \$20 Non-refundable Jurying Fee
3. Photographs, preferably close-ups, representing the type of art you intend to sell. Work not represented at the time of jurying will NOT be permitted at Festival. The jury reserves the right to exclude work submitted. You will be notified in writing which specific items or types of items to be excluded. Samples of work are acceptable for jurying. Photos may be submitted on a disc.
4. Photograph of your booth or display area.
5. Artist's statement which tells us something about you. If accepted, this material may be used for Festival publicity purposes.

## Artist Payment, Festival Commission, and Sales Tax information:

- All sales are made at cash registers staffed by Festival representatives.
- Artists will receive their payment within two weeks following Festival 2010.
- **Festival retains an 11% commission** on all work sold. This covers the costs of those things provided by Festival, a non-profit organization.
- Michigan Sales Tax of 6% will be added at the register as each sale is rung up. **Do not add sales tax to your price tags.**

**Questions? Contact your friendly volunteer Art Sales Representative:**

Gina Bivins (evenings) 616-453-2211 or [gina@vinceroft.com](mailto:gina@vinceroft.com)



# Festival 2010 Art Sales Tent Application

Due: No later than Saturday, February 15, 2010

**PLEASE TYPE OR PRINT LEGIBLY:**

Exhibitor Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_ County: \_\_\_\_\_

Daytime Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Evening Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

E-mail: \_\_\_\_\_

Social Security or Federal ID # (No TR #s will be accepted): \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Artist Medium: \_\_\_\_\_ Price Range of Art: \$ \_\_\_\_\_ to \$ \_\_\_\_\_

Description of Work: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Number of booths desired: \_\_\_\_\_

*No artist will be allowed more than a double booth. A very limited number of double booths are available.*

***I would like a booth for:***

\_\_\_\_\_ Friday, Saturday & Sunday

\_\_\_\_\_ Friday and Saturday only

\_\_\_\_\_ Saturday and Sunday only

*Note: A very limited number of booths are available for Friday and Saturday only, or Saturday and Sunday only. Preference is given to artists requesting all three days. We will try to accommodate your request.*

**If this is a group/guild application, please fill out the following:**

Name of Organization: \_\_\_\_\_

Number of members participating in booth: \_\_\_\_\_

*(Please submit photographs that are representative of the work of ALL members participating.)*

**PLEASE ENCLOSE WITH YOUR APPLICATION:**

1. **\$20 non-refundable jurying fee**  
Check or money order only made payable to **Festival of the Arts**.
2. **Photographs representing the type of art you intend to sell, preferably close-ups.** Work not represented at the time of jurying will NOT be permitted at Festival. The jury reserves the right to exclude work submitted. You will be notified in writing and/or by phone which **specific items or types of items** are to be excluded. Samples of work are acceptable for jurying. Photos may be submitted on disc.
3. **A photo of your booth or display area.**
4. **Tell us about yourself;** an artist's statement, biography, photocopies of newspaper clippings, etc. If accepted, this material may be used for Festival publicity.

**Please keep a copy your completed application for your records.**