



festival of the arts

Sponsorship Agreement

On this date _____, 20____, I/we agree to sponsor an activity or venue at **festival of the arts**.

Name: _____

Title: _____

Company: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

For recognition and receipting purposes, please list my/our name as: _____

Sponsorship Opportunities

Recognition package descriptions listed on next page.

Package A:

- \$1,500 Infant Care Center
- \$1,500 Balloon Booth #1
- \$1,500 Balloon Booth #2
- \$1,500 Chalk The Walk
- \$2,000 Face Painting
- \$2,000 Glue In
- \$2,000 KidzArt Zone
- \$2,000 Mad Hatter
- \$2,000 Paint-In
- \$2,000 Printmaking
- \$2,000 Storytelling
- \$2,500 Youth Art Exhibit
- \$2,500 Opening Ceremonies

Package B:

- \$3,500 Art On The Spot
- \$3,500 Indoor Classical Stage
- \$3,500 Philatelic Station
- \$3,500 Bike Corral
- \$3,500 Handicapped Services

Package C:

- \$5,000 Film & Video Competition
- \$5,000 Recycling Program
- \$5,500 Calder Information Booth
- \$5,500 Monroe Information Booth
- \$5,500 **festival of the arts** Store

- \$5,500 Music Sales
 - \$6,000 Art Sales Tent #1
 - \$6,000 Art Sales Tent #2
- For both Art Sales Tents see Package D*

Package D:

- \$6,500 Adult Involvement
- \$7,500 Outer Fringe Stage
- \$7,500 Fountain Stage
- \$10,000 Poster *
- \$10,000 Art Sales Tents #1 & #2

Package E:

- \$12,500 Regional Arts Competition*
- \$12,500 Circle Stage
- \$12,500 Clock Tower Stage
- \$12,500 City Stage
- \$15,000 Program

Package F:

~~\$25,000 Calder Stage~~ *Sponsored by Grand Rapids Art Museum*

Special Packages:

- \$10,000 Web Site
- \$125,000 Presenting Sponsor

** See next page for details.*

Sponsorship Recognition Package Descriptions

Package A: Includes SIGNAGE at the sponsored area/event and recognition in the **festival of the arts** PROGRAM and on the WEB SITE.

Package B: Includes all items in Package A, plus your name on PUBLIC DONOR RECOGNITION BOARDS on **festival of the arts** grounds.

Package C: Includes all items in Packages A & B, plus a QUARTER PAGE AD in the **festival of the arts** PROGRAM (black ink only). Film & Video Competition would include recognition in the Film & Video Program.

Package D: Includes all items in Packages A, B, & C, plus a STAGE SPONSOR BANNER on the audience side of the stage and a STATEMENT/QUOTE from you or a company representative regarding your sponsorship in the **festival of the arts** PROGRAM.

Package E: Includes all items in Packages A, B, C & D, plus your LOGO with a link to your website on the **festival of the arts** WEB SITE (through the end of the calendar year).

Package F: Includes all items in Packages A, B, C, D & E, but instead of the quarter-page ad, a full-color ad on the INSIDE BACK COVER of the **festival of the arts** PROGRAM.

Special Packages:

Web Site Sponsor will receive all items in Package D (except the stage banner), plus prominent recognition throughout the **festival of the arts** WEB SITE.

Presenting Sponsor will receive all items above and YOUR NAME INCLUDED in the title of the event, e.g., "**festival of the arts** presented by..."

**Sponsorships with an asterisk do not include the stage banner as they are not stage sponsorships. All other benefits within the package are included.*

*We have the right to refuse any sponsorship we deem inappropriate for **festival of the arts**.*

NOTE: These are our standard sponsorship packages. Packages may be altered by agreement to better suit the needs of sponsors. We would welcome the opportunity to discuss tailored sponsorship packages for those interested in a multi-year sponsorship agreement as well.

If you have any questions, please contact Fred Bivins at: home (616) 453-2211 or cell (616) 785-3428 or at festivalgrsponsor@gmail.com .

Payment Information

Check # _____ enclosed in the amount of \$_____. (Payable to **festival of the arts**.)

Please invoice me/us for the amount of \$_____.

Visa or MC Credit card #: _____ Exp. Date: _____

Please send form to: **festival of the arts** PO Box 68440, Grand Rapids, MI 49516-8440

Office Use Only

Date Received _____

Copy to: Contributor Development Treasurer Program