

festival of the arts (foa) 2012 SPONSOR BENEFITS

COST	RECOGNITION AND BENEFITS	CHOOSE AN ACTIVITY OR EVENT	
\$1,500	Signage <i>foa</i> program 1/8 Page Ad Red & Black Listing on foa website Recognition signage at the event Thank you ad/newspaper	<input type="checkbox"/> Adult Paint In <i>Brushes and easels for adults</i>	<input type="checkbox"/> Bike Corral <i>Keeping 300 bikes safe</i>
		<input type="checkbox"/> Art On The Spot <i>On-the-spot art creativity</i>	<input type="checkbox"/> Chalk The Walk <i>Art with chalk on the sidewalk</i>
		<input type="checkbox"/> Balloon Booth <i>foa helium balloons in all colors</i>	<input type="checkbox"/> Infant Care Center <i>Diaper-changing and nursing station</i>
\$2,500	Signage <i>foa</i> program 1/4 Page Ad Black & White Listing on foa website Recognition signage at the event Thank you ad/newspaper	<input type="checkbox"/> Face Painting <i>Art on your face</i>	<input type="checkbox"/> Paint In <i>Kids make paintings</i>
		<input type="checkbox"/> Glue In (kids only) <i>Kids create with wood and glue</i>	<input type="checkbox"/> Printmaking <i>Print art on shirts</i>
		<input type="checkbox"/> KidzArt Zone <i>Kids make art</i>	<input type="checkbox"/> Story Telling (for kids & adults) <i>Professional story tellers</i>
		<input type="checkbox"/> Mad Hatter (kids only) <i>Fanciful hats appear all over Festival</i>	<input type="checkbox"/> Youth Art Exhibit <i>Art by students 8 to 18</i>
\$3,500	Signage foa program 1/4 Ad Red & Black Listing on foa website Recognition signage at the event Thank you ad/newspaper *Recognition in video program	<input type="checkbox"/> Opening Ceremonies <i>Televised live opening event</i>	<input type="checkbox"/> Indoor Classical Stage <i>Intimate musical performance</i>
		<input type="checkbox"/> Video Competition* <i>Best of the best producers</i>	<input type="checkbox"/> Recycling Program <i>Cardboard & glass</i>
		<input type="checkbox"/> Handicapped Services <i>Festival experience for handicapped</i>	<input type="checkbox"/> Adult Involvement <i>Adults experience the performing arts</i>
\$5,500	Signage <i>foa</i> program 1/2 Page Ad Black & White Logo on foa website Recognition signage at the event Thank you ad with logo/newspaper	<input type="checkbox"/> Art Sales & Demonstration Tent <i>Regional Artists sell their work</i>	<input type="checkbox"/> Festival T-shirt Underwriter <i>Your logo on 500 foa committee shirts</i>
		<input type="checkbox"/> Festival Hat Underwriter <i>Your logo on 800 foa volunteer hats</i>	<input type="checkbox"/> Information Booth (2) <i>Front & center they know all about foa</i>
		<input type="checkbox"/> Festival Store <i>Everyone stops & shops</i>	<input type="checkbox"/> Festival Poster Underwriter <i>Your company name on 2,000 posters</i>
\$10,000	Stage Banner <i>foa</i> program 1/2 Page Ad Red & Black Logo on <i>foa</i> website home page Web link from our site to yours Recognition signage at the event Thank you ad with logo/newspaper	<input type="checkbox"/> City Stage <i>Monroe Center at Ottawa</i>	<input type="checkbox"/> Fountain Street Stage <i>Ottawa at Fountain</i>
		<input type="checkbox"/> Circle Stage <i>Rosa Park's Circle</i>	<input type="checkbox"/> Outer Fringe <i>Performers at the Federal Building</i>
		<input type="checkbox"/> Clock Tower <i>Monroe at Lyon</i>	<input type="checkbox"/> Printed Program <i>11,000 distributed</i>
\$12,500	Recognition signage at the event Thank you ad with logo/newspaper Corporate statement in Regional Arts program	Thank you banner <i>foa</i> program Full Page Ad Black & White Your logo on <i>foa</i> website and a link from our site to yours	<input type="checkbox"/> Regional Arts Competition <i>300 regional artists on display</i>
\$25,000	Recognition signage at the event Thank you ad with logo/newspaper Corporate statement in printed program	Stage Banner <i>foa</i> program Back Cover Ad Full Color Your logo on <i>foa</i> website and a link from our site to yours	<input type="checkbox"/> Calder Stage <i>Televised live start to finish</i>



FESTIVAL 2012 SPONSORSHIP BENEFITS
RESPONSE FORM

I/we want to be a festival sponsor! Sign me/us up for:

- 1 Activity/Event _____ at the cost of \$ _____
- 2 Activity/Event _____ at the cost of \$ _____

Contact Information: Please Print

Contact Name: _____

Company: _____

Mailing Address:

Street _____

City _____ State _____ Zip _____

Phone: _____

Fax: _____

Email: _____

For recognition and receipting purposes, please list my/our name as:

_____ Same as above

Logo and ad submission Information:

Send ad/logo to: ads.festivalgr@gmail.com. Digital high-resolution PDF files are preferred. Please embed all fonts. If your ad/logo benefit is red & black please specify red as Pantone 187U and not converted to CMYK color. Files in CMYK format will incur a \$75 charge. Non-digital artwork will incur a \$50 charge. We may refuse any images we deem inappropriate for festival of the arts.

Payment Information:

Check enclosed in the amount of \$ _____
(Payable to festival of the arts.)

Please invoice me/us for the amount of \$ _____

Visa MC Credit card #: _____ Exp. Date: _____

Name on Card: _____

Please send this form to:

festival of the arts PO Box 68440, Grand Rapids, MI 49516-8440

Office Use Only: Date Received _____

Copy to: Contributor Development Treasurer Program