



# festival of the arts

## Sponsorship Agreement

On this date \_\_\_\_\_, 20\_\_\_\_, I/we agree to sponsor an activity or venue at **festival of the arts**.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

For recognition and receipting purposes, please list my/our name as: \_\_\_\_\_

### Sponsorship Opportunities

*Recognition package descriptions listed on next page.*

#### Package A:

- \$1,500 Infant Care Center
- \$1,500 Balloon Booth #1
- \$1,500 Balloon Booth #2
- \$1,500 Chalk The Walk
- \$2,000 Face Painting
- \$2,000 Glue In
- \$2,000 KidzArt Zone
- \$2,000 Mad Hatter
- \$2,000 Paint-In
- \$2,000 Printmaking
- \$2,000 Storytelling
- \$2,500 Youth Art Exhibit

#### Package B:

- \$3,500 Film & Video Competition
- \$3,500 Art On The Spot
- \$3,500 Indoor Classical Stage
- \$3,500 Philatelic Station
- \$3,500 Bike Corral
- \$3,500 Handicapped Service

#### Package C:

- \$5,000 Recycling Program
- \$5,500 Calder Information Booth
- \$5,500 Monroe Information Booth
- \$5,500 **festival of the arts** Store

- \$5,500 Music Sales
- \$6,000 Art Sales Tent #1
- \$6,000 Art Sales Tent #2

#### Package D:

- \$7,500 Adult Involvement
- \$7,500 Outer Fringe Stage
- \$7,500 Fountain Stage
- \$10,000 Poster \*

#### Package E:

- \$12,500 Regional Arts Competition\*
- \$12,500 Circle Stage
- \$12,500 Clock Tower Stage
- \$12,500 City Stage
- \$15,000 Program (C plus Program)

#### Package F:

- ~~\$25,000~~ Calder Stage *Sponsored by Grand Rapids Art Museum*

#### Special Packages:

- \$10,000 Web Site
- \$125,000 Presenting Sponsor

\* See next page for details.

## Sponsorship Recognition Package Descriptions

**Package A:** Includes SIGNAGE at the sponsored area/event and recognition in the **festival of the arts** PROGRAM and on the WEB SITE.

**Package B:** Includes all items in Package A, plus your name on PUBLIC DONOR RECOGNITION BOARDS on **festival of the arts** grounds.

**Package C:** Includes all items in Packages A & B, plus a QUARTER PAGE AD in the **festival of the arts** PROGRAM (black ink only).

**Package D:** Includes all items in Packages A, B, & C, plus a STAGE SPONSOR BANNER on the audience side of the stage and a STATEMENT/QUOTE from you or a company representative regarding your sponsorship in the **festival of the arts** PROGRAM.

**Package E:** Includes all items in Packages A, B, C & D, plus your LOGO with a link to your web site on the **festival of the arts** WEB SITE (through the end of the calendar year).

**Package F:** Includes all items in Packages A, B, C, D & E, plus a full-color ad on the INSIDE BACK COVER of the **festival of the arts** PROGRAM.

### Special Packages:

**Web Site Sponsor** will receive all items in Package D (except the stage banner), plus prominent recognition throughout the **festival of the arts** WEB SITE.

**Presenting Sponsor** will receive all items above and YOUR NAME INCLUDED in the title of the event, e.g., "**festival of the arts** is presented by..."

*\*Sponsorships with an asterisk do not include the stage banner as they are not stage sponsorships. All other benefits within the package are included.*

*We have the right to refuse any sponsorship we deem inappropriate for **festival of the arts**.*

**NOTE:** These are our standard sponsorship packages. Packages may be altered by agreement to better suit the needs of sponsors. We would welcome the opportunity to discuss tailored sponsorship packages for those interested in a multi-year sponsorship agreement as well.

*For a description of the activities and location of stages, or if you have any other questions, please contact us at [development@festivalofthearts.org](mailto:development@festivalofthearts.org) or call Heather at (616) 633-4794.*

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### Payment Information

Check # \_\_\_\_\_ enclosed in the amount of \$\_\_\_\_\_. (Payable to **festival of the arts**.)

Please invoice me/us for the amount of \$\_\_\_\_\_.

Visa or  MC Credit card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Please send form to: **festival of the arts** PO Box 68440, Grand Rapids, MI 49516-8440

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### Office Use Only

Date Received \_\_\_\_\_

Copy to:  Contributor  Development  Treasurer  Program