



festival of the arts

Advertising Purchase Agreement

On this date _____, 20____, I/we wish to purchase advertising in the **festival of the arts** program.

Name: _____

Title: _____

Company: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

For recognition and receipting purposes, please list my/our name as: _____

Sponsorship Ad Rates

Black & White

Plus Red

Full Page (4-7/8" W x 7-7/8" H)	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,200
Half Page (4-7/8" W x 3-3/16" H)	<input type="checkbox"/> \$600	<input type="checkbox"/> \$700
Quarter Page (2-5/16" W x 3-3/16"H)	<input type="checkbox"/> \$400	<input type="checkbox"/> \$500
Eighth Page Logo (2-5/16" W x 1-7/8"H)	<input type="checkbox"/> \$200	<input type="checkbox"/> \$250

Additional opportunities to increase your exposure

- \$100 – Your logo online with a link to your site (with ad) / \$200 – Logo online (without ad)
- \$100 – Coupon in the new coupon section of the program guide (black & white only)

Please send ads to: Ads@festivalofthearts.org. Digital high-resolution PDF files are preferred. Please embed all fonts. If your ad includes red, it must be specified as Pantone 187U and not converted to CMYK color. Files submitted in CMYK format will incur a \$75 charge. Non-digital artwork will incur a \$50 charge.

*We have the right to refuse any advertising we deem inappropriate for **festival of the arts**.*

Payment Information

- Check # _____ enclosed in the amount of \$_____. (Payable to **festival of the arts**.)
- Please invoice me/us for the amount of \$_____.
- Visa or MC Credit card #: _____ Exp. Date: _____

Please send form to: **festival of the arts** PO Box 68440, Grand Rapids, MI 49516-8440

Office Use Only

Date Received _____

Copy to: Contributor Development Treasurer Program